



2014 MODEL YEAR RAM 1500 SXT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$38,695

RAM 1500 ST CREW CAB 4X4

Exterior Color: Black Clear Coat
Interior Color: Black/Diesel Gray
Interior: Cloth 40/20/40 Bench Seat
Engine: 5.7L V8 HEMI MDS VVT Engine
Transmission: 6-Speed Auto 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags**
Supp. Side Curtain Frt/Rr Air Bags
Supplemental Side Air Bags
Supplemental Frt Seat Side Air Bags
Elec Shift-on-the-Fly P/Time T/Case
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Tire Pressure Monitoring Display
Front Stabilizer Bar
Rear Stabilizer Bar
Front Heavy Duty Shock Absorbers
Rear Heavy Duty Shock Absorbers
Sentry Key Theft Deterrent System
Locking Tailgate
Vehicle Information Center
Halogen Quad Headlamps
Automatic Headlamps
Var Intermittent Windshield Wipers
Rear Dome Lamp
Trailer Tow w/4-Pin Connector Wiring
Engine Block Heater
730 Amp Maintenance Free Battery
Alternator - 180 Amp
12V Auxiliary Power Outlet
Power Accessory Delay

INTERIOR FEATURES

HD Vinyl 40/20/40 Split Bench Seat
Rear Folding Seat
2nd Row In Floor Storage Bins
Rear Underseat Compartment Storage
Black Vinyl Floor Covering
Air Conditioning
Speed Control
Pwr Front Windows, 1-Touch, Up & Down
Power Locks

Tilt Steering Column
Manual Adjust Seats
Front Height Adjust Shoulder Belts
Rear View Day/Night Mirror
Driver/Passenger Assist Handles
Uconnect 3.0 AM/FM
6 Speakers
Remote USB Port
Audio Jack Input for Mobile Devices

EXTERIOR FEATURES

17X7.0 Steel Wheels
P265/70R17 BSW All Season Tires
Power Heated Mirrors, Fold-Away

OPTIONAL EQUIPMENT

Customer Preferred Package 25A SXT Appearance Group \$1,000
ST Popular Equipment Group
Cloth 40/20/40 Bench Seat
17X7.0 Aluminum Wheels
SiriusXM Satellite Radio
Remote Keyless Entry with All-Secure
Bright Front Bumper
Bright Rear Bumper
1-Year SiriusXM Radio Service
Chrome Bodyside Molding
32 Gallon Fuel Tank \$150
Uconnect 5.0 AM/FM/BT \$600
Uconnect Voice Command w/Bluetooth
5.0" Touch Screen Display
Integrated Voice Command w/Bluetooth
Overhead Console
Rear View Mirror w/Microphone
Single Disc Remote CD Player \$200
Class IV Receiver Hitch \$325
Federal A/C Excise Tax \$100
Destination Charge \$1,695

TOTAL PRICE: * \$42,765

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KT3ES-115160

L4-VON: 9131

S.L. 0827



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

**5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

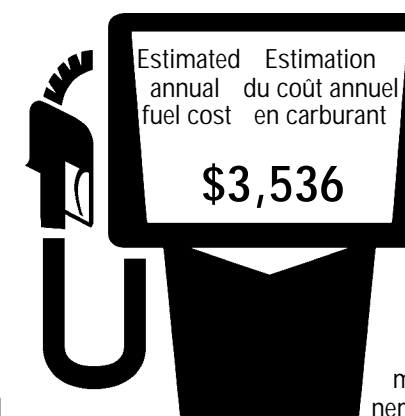
ENERGUIDE

Ask your dealer for the **FUEL CONSUMPTION GUIDE**
or call 1-800-387-2000.

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CITY / VILLE
15.8 18
L/100 km mi/gal



HIGHWAY / ROUTE
10.8 26
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**